

# Photography and Video Camera Guidelines

## Long Melford Cricket Club

Meeting Field  
Long Melford  
Suffolk  
CO10 9JZ



<b>POLICY NAME</b>	Photography and Video Camera Guidelines		
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<b>ADMINISTRATOR RESPONSIBLE</b>	Committee		

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VERSION	APPROVED BY	REVISION DATE	DESCRIPTION OF CHANGE	AUTHOR

## PHOTOGRAPHY AND VIDEO CAMERA GUIDELINES

The LMCC wishes to ensure photography and video footage taken within cricket is done so appropriately. Parents and carers should not be prevented from taking pictures of, or filming, their children. These are normal family practices and help mark milestones in a child's life. The introduction of proportionate controls on the use of photographic equipment (cameras, and videos including mobile phones) is part of general safeguarding good practice in a club.

The LMCC is keen to promote positive images of children playing cricket and is not preventing the use of photographic or videoing equipment.

Please remember that photographs are considered 'personal data' in terms of the Data Protection Act. Depending on the circumstance, consent from either the child, adult or both should be sought before capturing, sharing or publishing images where a child can be identified, including posting on the club's website etc. in addition, as with all personal data you process, it should be processed in accordance with the principles laid out in the Data Protection Act and other relevant legislation and guidance.

Be aware that some people may use sporting events as an opportunity to take inappropriate photographs or film footage of children. These individuals could attend the local cricket club allowing people to presume they are related to a child involved.

Any concerns during an event should be reported to a club official or event organizer.

It is also possible that if a picture and name was placed in the local paper, the club website etc. The information could be used inappropriately. For this reason, the LMCC guidance is that a child's picture and name should not appear together.

There may be other reasons why individuals may not wish their child's photograph to be taken by someone they do not know personally, for example estranged parents looking to gain access to a child, or families that have fled abusive situations.

Parents/ carers must be offered the opportunity to withhold consent of photographs/ filming of their child.

## **Common sense considerations to ensure everyone's safety**

- Photographs/ images are not be taken at matches or training without the prior permission of the parents/ carers o the children.
- This permission can be given by proxy by the coach of each team only after parental consent for this has been granted.
- The coach must arrange this prior to attending matches.
- If no consent has been given for a child on the player profile form, then it is to be/ made known to the relevant person of the team (e.g. Coach/manager) so the appropriate person/s taking photographs of the other team is/are aware and can avoid taking photographs of that particular child.
- The children should be informed that a person will be taking photographs.
- The children should be informed that if they have concerns, they can report these to the coach or team manager.
- Concerns regarding inappropriate or intrusive photography should be reported to the Club welfare officer, Shelley Davey [jsidavey27@gmail.com](mailto:jsidavey27@gmail.com) recorded in the same manner as any other child protection or safeguarding concern.
- It is recommended that a camera registration book is set up for parents to complete at cricket tournaments/ festivals/ events/ competitions.

## **Use of images of children (for example on the web, in the media or in league handbooks):**

- Ask for parental permission to use their child's image and wherever possible show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and LMCC.
- If the cricketer is named, avoid using their photograph.
- If the photograph is use, avoid naming the child.
- Don't use players profiles with pictures and detailed personal information on the websites.
- Don't use an image for something other than that what it was initially intended and agreed on.
- Don't allow images to be recorded in changing rooms, showers or toilets – this includes the use of mobile phones that record images.
- Focus on the activity rather than the individual.
- Only use images of children in appropriate kit (training or competition), to reduce the risk of using inappropriate use, and to provide positive images of the children.
- Aim to take pictures which represent the broad range of youngsters participating safely in cricket e.e. boys and girls, disabled people, ethnic minority communities.
- Encourage the reporting of inappropriate use of images of the children to the Club welfare officer, county safeguarding lead and / or ECB safeguarding team.

## Considerations

- It's not an offence to take appropriate photographs in a public place even if asked not to do so.
- No one has the right to decide who can and cannot take images on public land.
- If you have serious concerns about a possible child protection issue relating to the recording of images then call the police, this action should only be taken where you believe that someone may be acting unlawfully or putting a child at risk.
- The land or facility owner can decide whether or not photography and/or videoing at cricket activities will be permitted when carried out on private land. However, you need to make this known before allowing individuals access to private property. If they do not comply then you may request them to leave.
- If you commissioning professional photographers or inviting the press to cover a cricket activity. Ensure you and they are clear about each other's expectations. Best practice to plan ahead and communicate early – inform participants and parents or carers prior to the event that a professional photographer will be in attendance and ensure you have established that no under 18's will be compromised due to child protection concerns if their image is taken. Remember this can be done by using the annual consent form at the start of the season.

This photography and video policy was written following ECB safe hands guidelines and a selection of county cricket clubs across the country. With thanks to all their guidance and support.

## BREACH OF POLICY

If there is a breach of the policy or you feel there has been please contact the club welfare officer -Shelley Davey [jsidavey27@gmail.com](mailto:jsidavey27@gmail.com), as soon as possible.

If you are found to be in breach of this policy this will be investigated by either your clubs welfare officer, county welfare officer, or ECB safeguarding team. You will also be asked not to attend the club until this matter is resolved.